

Mycogen Seeds And Dow AgroSciences To Offer Rebates On Purchases With Grower Rewards Program

INDIANAPOLIS, IND.

Growers have the opportunity to make their acres more profitable when they use both MYCOGEN® brand seed and Dow AgroSciences crop protection products on their operation. The 2011 Grower Rewards program will offer growers up to a 10 percent cash rebate on eligible MYCOGEN brand seed and Dow AgroSciences crop protection purchases.

"We are pleased to offer this savings opportunity to both long-time customers and new customers who are using industry-leading products from Dow AgroSciences," says Chris Garvey, general manager for Mycogen Seeds. "As a partner with Dow AgroSciences, Mycogen Seeds offers many top-performing seed products that are a part of the Grower Rewards program."

By simply choosing products from the most complete seed, trait and crop protection portfolio in the industry, growers can earn cash back on their input purchases.

Qualifying for the program is easy. Purchase a minimum of \$25,000 of participating products, which must include at least 60 bags of any combination of corn or sunflower seed from Mycogen Seeds, and a minimum of \$5,000¹ of qualifying Dow AgroSciences crop protection products. Then start earning cash back on additional purchases.

The Grower Rewards claim form, seed invoices and crop protection invoices must be submitted to Dow AgroSciences by Sept. 15, 2011.

For complete information about the Grower Rewards program and to see a list of all eligible products, visit www.DowGrowerRewards.com. Growers can contact their local Mycogen Seeds or Dow AgroSciences sales representative with questions or for additional details about the program.

Mycogen Seeds is a retail seed company of Dow AgroSciences LLC and a developer and marketer of leading grain corn hybrids, the market leader in SILAGE-SPECIFIC™ corn hybrids and sunflower hybrids, as well as an industry leader in canola, alfalfa, soybeans and sorghum. For more information about MYCOGEN brand products, visit www.mycogen.com.

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top-tier agricultural company providing innovative agrochemical and biotechnology solutions globally. The company, a wholly owned subsidiary of The Dow Chemical Company, has sales of \$4.5 billion. Learn more at www.dowagro.com. Δ

¹The qualified crop protection requirement has been reduced to \$2,500 for growers who reside in CT, MA, ME, NH, NY, RI, and VT.



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